

What Not to Say. What Not to Do. Guidance for Liability Neutral Language

October 2, 2025 • 1:30 PM – 3:00 PM EDT

1.5 Hour Webinar Sponsored by NLTAPA Training Resources and Professional Development Workgroups

Presented by Ronald Eck, P.E.
WVU Professor Emeritus & WV LTAP Director



Almost all written communications (manuals, policies, studies, emails, memos, etc.) prepared within a public agency are accessible through public records requests and during the litigation process.

These documents can be used by litigants and courts as evidence regarding the standard of care or duties for entities who are sued for alleged negligence in the design, construction, maintenance, and operations of public facilities and related programs, services, and activities.

This webinar will provide recommendations (including examples) for liability neutral documents and communication strategies, including words not to use, vague phrases to avoid, and the importance of concise language. The need for scheduling regular policy reviews and matching language in guidance to field conditions will also be discussed.

Audience

Public agency employees at all levels who prepare or rely on manuals, policies, memoranda, and emails should find this webinar beneficial.

Instructor

Ron received his B.S.C.E and Ph.D. degrees from Clemson University. His 45-year traffic engineering career has focused on roadway safety. He teaches a Tort Liability and Risk Management class for LTAP centers throughout the United States. He has organized numerous mock trials at national and regional roadway conferences. Ron is a past chair of the Expert Witness Council of the Institute of Transportation Engineers, and he has testified as an expert witness in 20 states.

Registration

Click the link below to register.

There is no charge to attend, but pre-registration is required.

<https://bitly.cx/HRMNI>